

## **MeWe® Launches Journals — The Future of Photo/Video Albums**

*Rapidly growing Facebook competitor gives members a fun and unique way to organize, save, and share their Stories*

LOS ANGELES, June 29, 2020 – Tired of seeing your favorite SNAP and INSTA Stories disappear? Join the MeWe movement! Upstart [MeWe®](#), the rapidly growing “Anti-Facebook” with data privacy, free speech and no ads, today launches Journals – the first feature of its kind on any social network.

The idea for Journals was born in the ascent of Stories. In recent years, Stories have become social media's favored 24-hour lifecycle medium for creating and sharing brief videos of special moments and daily life events. With MeWe Journals, members can save, sort, and organize their favorite Stories beyond the moment - for a lifetime of memories and sharing.

### **MeWe Journals Allow Members To:**

- Organize and aggregate their favorite Stories into Journals on their profiles
- Sort Stories by friend or family member, topic, timeline, or anyway they'd like
- Choose to make each Journal visible to only themselves; their contacts; Close Friends; or open to anyone on MeWe
- Create up to 500 Journals, and each Journal can contain up to 1,000 Stories

MeWe Journals can be created and edited on MeWe's mobile app (available on iOS and Android), and then can be viewed on both mobile and desktop. Journals are included with [MeWe Premium](#) (\$4.99 per month) or can be purchased a-la-carte in the MeWe Store for \$1.99 per month. MeWe members given view access by a Journal creator can see that member's Journal without subscribing.

*“Journals are the new way memories are created, sorted, and saved for yourself, friends, and loved ones to enjoy. Journals perfectly complement MeWe's ethos of providing fun cutting-edge features under the umbrella of trust, control, and data privacy,”* says Founder and CEO [Mark Weinstein](#).

## **“Free Forever” – MeWe’s Disruptive Freemium Revenue Model**

MeWe is “free forever” with all the features members need for a great social media experience such as newsfeeds for their contacts and Close Friends; disappearing content; Stories; private and open groups; following pages; chats; custom camera; dual-camera MeWe® videos; GIFs; voice messaging; cloud storage; and much more. Additionally, members can upgrade via a-la-carte enhancements such as Journals; live voice/live video; custom emojis and stickers; and more. Members can also upgrade to MeWe Premium for just \$4.99 per month (valued at \$30 per month). MeWe Premium gives members:

- Journals
- Unlimited voice and video calling
- 100GB of cloud storage (in addition to their 8GB of free storage)
- Unlimited custom themes
- Unlimited custom emoji packs and sticker packs
- Premium profile badge

MeWe just surpassed 8 million members and expects up to 40 million by the end of 2020. The company’s [Advisory Board](#) includes [Sir Tim Berners-Lee](#), inventor of the Web. MeWe’s groundbreaking "[Privacy Bill of Rights](#)" guarantees members have total control of their data, newsfeeds, and privacy. The company safeguards its members with a strong [Terms of Service](#) designed to keep bad actors out.

MeWe was named a 2020 [Most Innovative Social Media Company](#) by Fast Company, a 2019 [Best Entrepreneurial Company in America](#) by Entrepreneur Magazine, and [Start-Up of the Year Finalist](#) at SXSW.

### **About MeWe**

MeWe is the uplifting, Next-Gen Social Network with data privacy and cutting-edge features. No Ads, No Targeting, No Facial Recognition, No Election Interference, No Newsfeed Manipulation, No BS. MeWe is available worldwide in 19 languages.

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