MeWe® Launches MeWe Camera® — The Fun New Way to Share Virtually

Unique app lets users share dual-camera MeWe's® on all social networks

LOS ANGELES, April 9, 2020 – In the era of social distancing due to coronavirus, [MeWe®](#), the rapidly growing Facebook competitor, today launches its first standalone app for consumers: [MeWe Camera®](#). The unique app gives people a free and uplifting new way to safely socialize with their friends and family across all social networks during this time of self-isolation.

MeWe Camera's dual-camera feature (called "*MeWe's*®") allows users to simultaneously film and share videos using their phone's front-facing ("selfie") and back-facing cameras. With *MeWe's*, your phone is recording you talking ("Me"), and what you're talking about at the same time ("We") – creating a unique double-view video. MeWe Camera is the only dual-camera app that also lets you create static dual-camera photos and GIFs in addition to videos, and easily share them on all your social networks.

MeWe's are the perfect way to capture and share all kinds of life moments while social distancing.

WAYS TO USE *MeWe's*

- Virtually hanging with friends (showing you + what you're up to)
- Cooking a meal (showing the food + your live reactions)
- Teaching a virtual class (showing you speaking + the course materials)
- Communicating with your significant other (showing you + what you're doing)
- Playing with your kids (showing you + your kids)

Users can easily share their dual-camera *MeWe's* directly to any social network including Facebook, Instagram, Twitter, Snapchat, MeWe, anywhere else on the web, or save them to their camera roll to share later.

CUSTOM, FUN AND UNIQUE FEATURES

- Create and share dual-camera *MeWe's* as videos, photos, and GIFs
- Seamlessly flip and swap your front-facing ("Me") and back-facing ("We") camera screens
- Move your "Me" screen anywhere you want on your "We" screen
- Move your "Me" screen off and on your "We" screen
- Share your dual-camera MeWe's directly to all your social networks

MeWe Camera® is a creative tool best utilized by iPhone trendsetters who have the latest iPhones - XR, XS and all 11 models. Once created, *MeWe's* can be viewed on all devices and platforms (desktop, iOS, Android).

Previously, on March 16, MeWe launched dual-camera MeWe's as an industry-first feature inside the social network.

"*MeWe is built on trust, control and love for social media users worldwide. MeWe Camera is our way of sharing with the world this uplifting new way to virtually connect and socialize during this difficult time of social distancing. MeWe Camera gives people everywhere, on all social networks, the ability to share in engaging and creative new ways using this delightful new technology," says* Founder and CEO Mark Weinstein.

MeWe has over 7 million members and expects up to 40 million by the end of 2020. MeWe is free for members because privacy is not something anyone should have to pay for. The company has a freemium revenue model and also receives revenue from its enterprise collaboration platform, MeWePRO, a Slack competitor.

MeWe's Advisory Board includes Sir Tim Berners-Lee, inventor of the Web. MeWe's groundbreaking "Privacy Bill of Rights" guarantees members have total control of their

data, newsfeeds and privacy. MeWe safeguards members with a strong [Terms of Service](#).

MeWe was named a 2020 [Most Innovative Social Media Company](#) by Fast Company, a 2019 [Best Entrepreneurial Company in America](#) by Entrepreneur Magazine, and [Start-Up of the Year Finalist](#) at SXSW.

About MeWe

MeWe is the uplifting, Next-Gen Social Network with cutting-edge features. No Ads, No Targeting, No Facial Recognition, No Election Interference, No Newsfeed Manipulation, No BS. MeWe is available worldwide in 19 languages.

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