



## ADVISORY BOARD

### October 2019

#### **Sir Tim Berners-Lee**

Inventor of the World Wide Web

Tim Berners-Lee invented the World Wide Web in 1989. He wrote the first web client and server in 1990. His specifications of URIs, HTTP and HTML were refined as Web technology spread. He is the Director of the World Wide Web Consortium (W3C), a Web standards organization founded in 1994 that develops interoperable technologies (specifications, guidelines, software, and tools) to lead the Web to its full potential. He is the 3Com Founders Professor of Engineering in the School of Engineering with a joint appointment in the Department of Electrical Engineering and Computer Science at the Laboratory for Computer Science and Artificial Intelligence (CSAIL) at the Massachusetts Institute of Technology (MIT) where he also heads the Decentralized Information Group (DIG). Tim is a Director of the World Wide Web Foundation and is a member of the UK's Transparency Board, and president of London's Open Data Institute.

#### **Dany Garcia**

CEO, The Garcia Companies and Seven Bucks Productions

As Chairwoman and CEO of The Garcia Companies, Dany is the visionary architect behind some of today's most successful enterprises, brands and talent. In this capacity, she is the very successful manager of Dwayne "The Rock" Johnson. In addition, Dany is the CEO of Seven Bucks Productions, a full-service production company she and Johnson co-founded. Dany is the recipient of many awards and recognitions, and her passion for bettering the world through socially responsible decisions is consistently reflected in the culture of her teams and the businesses she builds. Dany brings her precise instincts, innovative global approach, and sterling execution strategies to MeWe. Her client lists read like a who's-who, and she is also a leading IFBB Pro Women's Physique Bodybuilder. Named "Bridge Builder Impacto Latino of the Year" in 2015, Dany is guided by passion, honesty, and unyielding integrity.

**Raj Sisodia**

Co-Founder of ConsciousCapitalism.org

Raj Sisodia has been named one of the top “50 Leading Marketing Thinkers”, “Top 100 Thought Leaders in Trustworthy Business Behavior”, and “Ten Outstanding Trailblazers.” He is the co-founder and co-Chairman of ConsciousCapitalism.org. Raj has published seven books and over 100 academic articles. He has been featured in the Wall Street Journal, The New York Times, Fortune, Financial Times, The Washington Post, The Boston Globe, CNBC, etc. His recent book Conscious Capitalism: Liberating the Heroic Spirit of Business (with John P. Mackey, co-founder and co-CEO of Whole Foods Market) was #2 on the Wall Street Journal Business Bestseller list. Raj has consulted numerous companies, including AT&T, Nokia, LG, DPDHL, POSCO, Siemens, Sprint, MCI, Volvo, IBM, Ernst & Young, Wal-Mart, McDonalds and others.

**Elizabeth J. Fisher**

Human Capital and Strategy Expert

Liz Fisher is a dynamic senior executive who has led teams for global firms including Fidelity Investments, JPMorgan Chase, and Spencer Stuart. At Spencer Stuart, a leading global executive search firm, Liz was a senior partner and head of the Global Financial Services Practice, working with corporate clients and private equity backed firms. As managing director at JPMorgan, Liz ran two wholly owned subsidiaries for the bank. Today, Liz is an organizational consultant and executive coach working with senior leadership teams and key executives in the areas of strategy development and human capital.

**Colin Sebastian**

Director, Equity Research: RW Baird

Colin Sebastian brings a clear perspective of the Internet and the competitive landscape to MeWe, as well as introductions and counsel regarding strategic partners and funding sources. He is Baird’s senior analyst covering the Internet. Prior to joining Baird in 2011, he was a senior research analyst for Lazard/LCM, Thomas Weisel Partners and SoundView, an associate in corporate finance at JP Morgan H&Q, and a business analyst/software application developer at Chubb & Son., Inc. Colin received a BA in Political Science and German from Vanderbilt University and an MBA in Finance from UCLA.

**Sherry Turkle**

MIT Professor, TED Speaker, Author of *Alone Together*

Sherry Turkle is the Professor of the Social Studies of Science and Technology in the Program in Science, Technology, and Society at MIT. Professor Turkle writes on the "subjective side" of people's relationships with technology. She is an expert on mobile technology, social networking, and sociable robotics. Profiles of Professor Turkle have appeared in such publications as *The New York Times*, *Scientific American*, and *Wired Magazine*. She has been named "woman of the year" by *Ms. Magazine*; and among the "forty under forty" who are changing the nation by *Esquire Magazine*. She is a featured media commentator on the social and psychological effects of technology for CBS, NBC, ABC, CNN, the BBC, and NPR, including appearances on such programs as *Nightline*, *Frontline*, *20/20*, and *The Colbert Report*.

**Phillip Rogaway**

Leading Cryptography Expert; UC Davis Professor

Phil Rogaway is a professor of computer science at the University of California, Davis. He graduated with a BA in computer science from UC Berkeley and completed his PhD in cryptography at MIT, in the Theory of Computation group. He has taught at UC Davis since 1994. Phil is the recipient of the RSA Award in Mathematics in 2003, the ACM Paris Kanellakis Theory and Practice Award in 2009, and the first Levchin Prize for Real World Cryptography in 2016. He is a Fellow of the IACR. Co-inventor of "practice-oriented provable security," Phil's work seeks to meld cryptographic theory and cryptographic practice in a mutually beneficial way. He is often interviewed regarding his stance on the ethical obligations that cryptographers and computer scientists have to serve to the public good, in the areas of Internet privacy and digital surveillance.

**Jack Canfield**

Legendary Founder, *Chicken Soup For The Soul*

Jack Canfield, "America's #1 Success Coach", is the driving force behind the billion-dollar making *Chicken Soup for the Soul*® book series, is known for being an instigator of success. He is perhaps the world's best-known "Success Coach" and has millions of followers. Jack is also the author and founder of *The Success Principles*™ helping people around the world achieve their goals, inspired by his empowering energy and personable coaching style. As a MeWe Advisor, Jack is a powerful connector and advocate of the right to privacy as an integral part of our personal and social experience.

**Jon Callas**

Co-Founder and CTO of Silent Circle

Jon Callas is an American computer security expert, software engineer, user experience designer, and technologist who is the co-founder and CTO of the global encrypted communications service Silent Circle. He has held major positions at Digital Equipment Corporation, Apple, PGP, and Entrust, and is considered one of the most respected and well-known names in the mobile security industry. Callas is credited with creating several Internet Engineering Task Force (IETF) standards, including OpenPGP, DKIM, and ZRTP, which he wrote. Prior to his work at Entrust, he was Chief Technical Officer and co-founder of PGP Corporation and the former Chief Technical Officer of Entrust.

**Marci Shimoff**

#1 NY Times Bestselling Author

Marci Shimoff is a #1 NY Times bestselling author, a celebrated transformational leader, and one of the nation's leading experts on happiness, success, and unconditional love. She is the author of the runaway bestsellers *Love for No Reason* and *Happy for No Reason*, and is the woman's face of the biggest self-help book phenomenon in history, *Chicken Soup for the Soul*. Her six bestselling titles in the series, including *Chicken Soup for the Woman's Soul* and *Chicken Soup for the Mother's Soul*, have met with stunning success. Combined, all of her books have sold more than 14 million copies worldwide and have been on the *New York Times* bestseller list for a total of 118 weeks. In addition, she's the host of the national PBS television show called *Happy for No Reason* and she's a featured teacher in the international film and book sensation, *The Secret*.

**Adam Cummings**

Vice Chairman, Nathan Cummings Foundation

Adam Cummings is responsible for overseeing and supporting the mission of the Nathan Cummings Foundation. Rooted in the Jewish tradition, the Nathan Cummings Foundation is committed to democratic values and social justice. The Foundation primarily supports innovative organizations whose initiatives focus on addressing issues of inequality or climate change. Adam is an entrepreneur and philanthropic leader supporting social good and humanitarian efforts. He brings to MeWe the connection to organizations and movements who can benefit by adopting the MeWe platform.

**Dianne Morrison**

Partner: MorrisonMcNabb LLC

Dianne Morrison is a founding partner of MorrisonMcNabb, and for the past 35 years she has been instrumental in causing transformation in companies by working with entrepreneurs and business owners to produce breakthroughs in performance. MorrisonMcNabb works with companies all over the United States. Clients have ranged from NASA to Mollie Stones supermarket chain to entrepreneurs in all areas of business and technology. She is on the advisory board of the Soul of Money Institute, and is an emeritus board member of The Holiday Project. MorrisonMcNabb is located in the Bay Area. In addition to her performance enhancement coaching and counsel, Dianne also brings important relationships and contacts to MeWe.

**Simon Mainwaring**

CEO of We First

Simon Mainwaring is the founder and CEO of We First, a leading brand consultancy that provides purpose-driven strategy, content, and training that helps companies to lead business, shape culture, and better our world. He is a member of the Executive Committee of Sustainable Brands, the Business Alliance for the Future and a Fellow of the Royal Society of Arts in London. Simon's book, *We First: How brands and consumers use social media to build a better world* (Palgrave Macmillan) is a New York Times, Wall Street Journal, and Amazon bestseller; and Strategy + Business named it the Best Business Marketing Book of the Year. Simon was #4 on The Guardian's, 'Twitter List: The 30 Most Influential Sustainability Voices in America for 2013,' GlobalCEO's Top CSR Leaders for 2014, and YPO's Real Leaders, '100 Visionary Leaders' for 2015.

**Cullen Hoback**

Award-Winning Filmmaker, *Terms and Conditions May Apply*

Cullen Hoback is one of the USA's premier documentary filmmakers, best known today as director and producer of *Terms and Conditions May Apply*, the critically acclaimed film that brought the privacy revolution to Main Street. Cullen is recognized the world over for his bright spotlight on the privacy infractions of Facebook, Google, etc., along with his advocacy for the 4th Amendment and his rigorous demands for solutions that restore privacy and respect to people.