

NO ADS, NO SPYWARE, NO BS



Next-Gen Social Networking

Mark Weinstein is the Founder and CEO of MeWe. Mark is world renowned as a leading privacy advocate and one of the visionary inventors of social networking. He is ranked one of the *"Top 8 Minds in Online Privacy,"* and was named *"Privacy by Design Ambassador"* by The Information and Privacy Commissioner of Ontario, Canada.

Mark's articles about privacy and social media have appeared in The Wall Street Journal, The Mirror (UK), HuffPo, USA Today, InfoSecurity Magazine, Dark Reading, The Nation, and many others. He's often quoted on MarketWatch and has been interviewed on BBC, PBS, FOX News, and CNN.



Mark has been a featured speaker and social media/privacy expert on the stage at many conferences around the globe, including EY's Strategic Growth Forum, KNOW Identity Conference, Global Security Conference, GMIC New York, Security BSides Vancouver, and Customer Experience Asia.

Mark founded SuperFamily and SuperFriends, precursors to today's social and chat networks, at the turn of the millennium. Both were ranked as PC Magazine "Top 100" sites. Mark sold them and then wrote the Habitually Great book series, which won 2 Indie Book awards, and spent several years as an influential technology consultant/advisor.

Seeing social media drift far from its original intent, Mark created the Sgrouples beta project in 2012, hiring an engineering team to design and build the world's first social network with privacy-by-design for its members. The 3-year beta project served as the prototype for MeWe, which made its official launch at South by Southwest (SXSW) in 2016. MeWe was honored as a Start-Up of the Year Finalist for *"Innovative World Technology."* Today, MeWe is the leading next-gen social network.

Mark received his BA from the University of California, Santa Cruz; and his MBA from the Anderson School of Management at UCLA. He resides in Los Angeles.

For more information contact: press@mewe.com