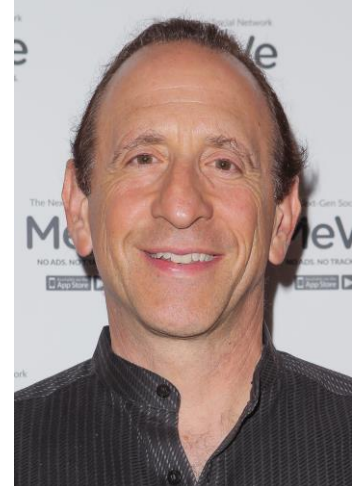


# MeWe

Next-Gen Social Networking

**Mark Weinstein** is the Founder and CEO of MeWe, the Next-Gen Social Network known as the "anti-Facebook." Mark is world renown as a leading privacy advocate and one of the visionary inventors of social networking.

Mark is ranked one of the *"Top 8 Minds in Online Privacy,"* and was named *"Privacy by Design Ambassador"* by The Information and Privacy Commissioner of Ontario, Canada. He was a Steering Committee Member of National Strategy for Trusted Identities in Cyberspace (NSTIC) – where he strongly argued against any "national identity system," calling the idea a complete violation of the human right to privacy.



Mark's articles about privacy and social media have appeared in The Mirror (UK), HuffPo, USA Today, InfoSecurity Magazine, Dark Reading, The Nation, and many others. He's often quoted on MarketWatch and has appeared on PBS, FOX News, and CNN.

Mark has been a featured speaker and social media/privacy expert on the stage at many conferences around the globe, most recently at EY's Strategic Growth Forum and at the KNOW Identity Conference. He has also spoken at the 16th Annual Privacy and Security Conference, Global Security Conference, GMIC New York, Security BSides Vancouver, and at Customer Experience Asia.

Mark founded SuperFamily and SuperFriends, precursors to today's social and chat networks, at the turn of the millennium. Both were ranked as PC Magazine "Top 100" sites.

A few years ago when Mark Zuckerberg declared, *"privacy is a social norm of the past,"* that comment angered Weinstein greatly. It sparked him to create the Sgrouples beta project, hiring an engineering team to design and build the world's first social network with privacy-by-design for its members. The 3-year beta project served as the prototype for MeWe, which made its official launch at South by Southwest (SXSW). MeWe was honored as a Start-Up of the Year Finalist for *"Innovative World Technology."*

Mark received his BA from the University of California, Santa Cruz; and his MBA from the Anderson School of Management at UCLA. He resides in Los Angeles.

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